



# Y.A. GOVERNMENT COLLEGE FOR WOMEN



Affiliated to Acharya Nagarjuna University, Guntur  
Accredited by NAAC with 'B' Grade  
Chirala, Prakasam District, A.P

## ONE DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

### About the Workshop

The importance of Intellectual Property Rights and the basic concept of IPR should be educated to the students. The procedure of obtaining Patents, Copyrights, Trademarks & Industrial Design are the basic things that should be analysed, so to educate the students and others in this aspect a one day workshop on Types of Intellectual Property rights is being organized.

28<sup>th</sup>  
Aug-2018

CHEIF PATRON

**DR. CH. RAMANAMMA**  
PRINCIPAL, YAGDC(W), CHIRALA.

### Target Audience

This program is open for Industry Professionals,  
Academicians, IP Practitioners,  
Research Scholars  
Students

### Organizing Committee

Smt. G. Rajeswari, HOD of Commerce  
Sri. V. Hari Hara Prasad, commerce  
Smt. P. Srilatha, Commerce  
Smt. V. Meena, Commerce

**LAST DATE OF REGISTRATION**  
**25-AUG-2018**

### Resource Person

**Dr. B. Indira Priya Darsini**  
Asst. Professor., Dept. of Law,  
Padmavathi Mahila University, Tirupathi

CONTACT NO:

**9989035343**



VENUE: Seminar Hall, Y.A. Government College for Women, Chirala, Prakasam Dist., Andhra Pradesh, 523155.



# YA Govt. College for Women

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**DEPARTMENT OF COMMERCE**  
**FOR THE ACADEMIC YEAR-2018-19**  
**WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS**  
**REPORT ON "TYPES OF INTELLECTUAL PROPERTY RIGHTS"**

**Date:-28-08-2018**

A One Day workshop is conducted on the "Types of Intellectual Property Rights" by the Department of Commerce on 28-08-18. The resource person is Dr. B. Indira Priya Dharshini, Assistant Professor, and Department of Law from Sri Padmavathi Mahila University, Tirupati, delivered the speech on "Intellectual Property Rights". In India, there are 7 types of intellectual property rights, namely – copyright, trademarks, patents, geographical indications, plant varieties, industrial designs and semiconductor integrated circuit layout designs. How each type of Intellectual Property Rights are beneficial for Business sector is clearly explained in the Workshop. Dr Indira Priya Dharshini Professor focused on Copyright stating that-Copyright is an intellectual property right that covers literary and artistic work created by writers, movie makers, painters, musicians, programmers. Also she stated the benefits of copyrights that Copyright covers books, music, paintings, movies, sculpture, computer programs, algorithms, maps, advertisements, technical drawings, and more. Secondly she focused on Patents describing -Patents are intellectual property rights that covers inventions. Once the inventor has patented an invention, then he or she decides how others can use this invention and whether this invention can be made available in the public domain or not. Thirdly Trademarks are intellectual property rights that cover logos, symbols, or expressions used by one business or entity to distinguish from other businesses and

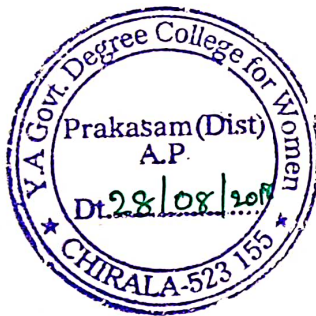
entities. The tradition of trademarks dates back to ancient times when artisans stamped their 'marks' on their creations. She clearly stated the benefit that Trademarks protect almost every successful business such as Google, Microsoft, Apple, Uber, Netflix, and more.


The next concept specified by the Professor is Industrial Design- Industrial Designs are intellectual property rights covering the design of an article or product. This can include both the ornamental and aesthetical aspect of the article or product. This design can be three-dimensional features such as shape and surface of an article or two-dimensional features, for example, colors, line, or pattern. Later in the Workshop Dr Indira Priya Dharshini told the importance of Geographical Indications- Geographical Indications are intellectual property rights that cover the origin of a good or service and recognize the qualities, reputation, and characteristics attributed to that place of origin. For example, if the Geographical Indications of Basmati rice is patented, no other company or country can claim that Basmati rice's origin is not India. The next type of IPR is Trade Secrets. The importance of Trade Secrets is explained by Dr, Indira with practical examples that- Trade Secrets are intellectual property rights that cover the confidential information related to a commercial activity or business, which can be sold or licensed as per the business's needs. In case any other entity or company uses that confidential information and trade secrets without proper authorization and licensing, then it's an offense and violation of IPR. For example, the recipe of Coca-Cola was a trade secret since the late 1800s, when the inventor patented the recipe. Next the workshop was continued with the concept Design stating that-The term "design" is defined in Section 2(d) of the Designs Act, 2000 as only the features of shape, configuration, patterns or ornaments applied to any article by any industrial process or means, whether manual mechanical or chemical separate

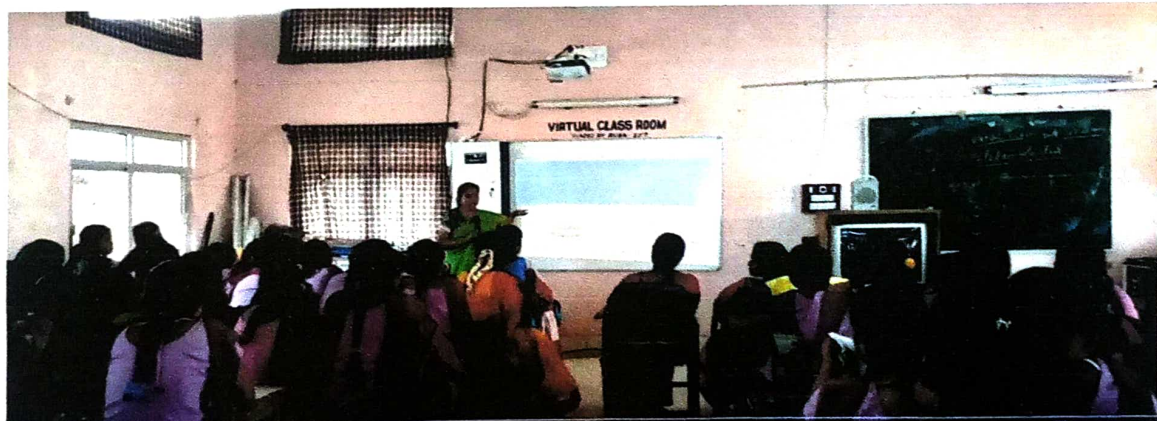
or combined, that appeal to and are evaluated solely by the eye in the finished article. The Designs Act, 2000 allows the registration of two-dimensional or three-dimensional characteristics of design, configuration, pattern, decoration, or line or color composition applied to any product.

In addition to these IPRs, India also recognizes several other forms of intangible property, such as industrial property, literary property, and rights of publicity. These rights are protected under various laws and regulations, depending on the nature and scope of the property.

To conclude Dr. Indira Priya Dharshini has given detail information and all the inputs needed for the students in this workshop. More emphasis is given with practical and live examples. All the students from Commerce and Science Departments together with the staff took active participation in the Workshop and posed questions to the resource person and clarified their doubts.



  
Principal  
Y.A. Govt. Degree College for Women  
CHIRALA-523155, Prakasam Dt (A.P.)



**Name of the Activity: Types of Intellectual Property Rights**  
**Venue: MANA TV Hall**  
**Date: 28-08-2018**  
**Time: 11:00AM**



*[Handwritten Signature]*  
Principal  
Y.A. Govt. Degree College for Women  
CHIRALA, Praksam Dist., (A.P.)  
28/08/2018

2018-19

List of Students Participated

Activity Name: **Work shop on Intellectual Property Rights**

No. of Participants: 93

Date: 28-08-2018

S.No.	Name of the Student	Class	Signature of the Student
1	P. Sruthi	BSC	P. Sruthi
2	H. Divya	Bcom	H. Divya
3	K. Swathi	BA	K. Swathi
4	D. Soumya	BSC	D. Soumya
5	N. Mairhili	Bcom	N. Mairhili
6	B. Navja	BA	B. Navja
7	A. Mounika	Bcom	A. Mounika
8	K. Srivalli	MPCS	K. Srivalli
9	M. Nilima	BA	M. Nilima
10	K. Akhila	Bcom	K. Akhila
11	T. Lashmi	MPCS	T. Lashmi
12	Y. Vijaya	Bcom	Y. Vijaya
13	P. Rani	BA	P. Rani
14	P. Nissy	BSC	P. Nissy
15	G. Pallavi	B.com	G. Pallavi
16	K. Amala	BA	K. Amala
17	P. Maneswari	BA	P. Maneswari
18	K. Ruthu	BSC	K. Ruthu
19	J. Bhavathi	BA	J. Bhavathi
20	V. Revathi	B.com	V. Revathi
21	S. Ramya	Bcom	S. Ramya
22	M. Rohini	BA	M. Rohini
23	R. Divya	Bcom	R. Divya
24	S. Srivarsha	Bcom	S. Srivarsha
25	G. Hema	B. A	G. Hema
26	K. Sujathi	BSC	K. Sujathi
27	M. Radhika	BA	M. Radhika
28	B. Venneela	Bcom	B. Venneela
29	P. Pavani	BA	P. Pavani
30	G. Vanaja	BA	G. Vanaja
31	A. Anusha	BSC	A. Anusha
32	K. Sowjanya	Bcom	K. Sowjanya
33	M. Sujatha	BA	M. Sujatha
34	P. Keshavi	Bcom	P. Keshavi
35	P. Divya	MPCS	P. Divya

2018-19  
 Department of Commerce  
 WORK SHOP ON Intellectual Property Rights.

S.No.	Name of the Student	Class	Signature of the Student
36	P. Sruthi	B.A	P. Sruthi
37	A. Sushma	mpc	A. Sushma
38	N. pratima	MZC	N. pratima
39	D. Roja Rani	BA	D. Roja Rani
40	G. Sri Lakshmi	BA	G. Sri Lakshmi
41	V. Priyanka	BZC	V. Priyanka
42	K. Teja	BA	K. Teja
43	P. Divya	Bsc	P. Divya
44	B. Likhita	BA	B. Likhita
45	K. Mariamma	MPCB	K. Mariamma
46	G. Supriya	BA	G. Supriya
47	M. Jyothi	MPCB	M. Jyothi
48	M. Siva Parvathi	Bsc	M. Siva Parvathi
49	S. Sukanya	BZC	S. Sukanya
50	V. Harika	B.com	V. Harika
51	M. Suvarna	BA	M. Suvarna
52	K. Tjagawini	MZE	K. Tjagawini
53	A. Baby	MPCB	A. Baby
54	N. Keerthana	BA	N. Keerthana
55	V. Revathi	mpcb	V. Revathi
56	A. Ramyasri	MZE	A. Ramyasri
57	G. Vanga	Bsc	G. Vanga
58	K. Mounika	BA	K. Mounika
59	P. Vineela	Bsc	P. Vineela
60	G. Pavani	MPCB	G. Pavani
61	V. Lavanya	B.A	V. Lavanya
62	B. Likhitha	Bcom	B. Likhitha
63	D. Roja Rani	BA	D. Roja Rani
64	V. Subanya	MPCB	V. Subanya
65	G. Swapna	MZC	G. Swapna
66	T. Yamini	B.A	T. Yamini
67	P. Durga Bharani	MPCB	P. Durga Bharani
68	B. Bhavani	BA	B. Bhavani
69	P. Rojitha	B. com	P. Rojitha
70	A. Kumanj	MPCS	A. Kumanj
71	M. Siva Pallavi	MZC	M. Siva Pallavi
72	G. Aruna	MPCS	G. Aruna
73	L. Santhi	BPCS	L. Santhi
74	K. Jyothi	BA	K. Jyothi
75	S. Ramyasri	BA	S. Ramyasri

